

Trade mission to Singapore

World Cities Summit 2018

Opportunities for European SmartCityTech companies in Singapore

Save the Date:

8th to 12th of July 2018



DRIVING THE APPLICATION
OF **DIGITAL SOLUTIONS** IN
URBAN AREAS

World Cities Summit is the biggest event regarding Smart Cities with 21,000 delegates in 2016 and is mainly focusing on policy makers but runs in parallel with the Singapore Waterweek, CleanEnviro Summit and Singapore International Transport Congress.

For more information visit: <http://www.worldcityessummit.com.sg/>

Preliminary Program:

- **Sunday July 8th:**
 - Arrival of the participants.
- **Monday July 9th:**
 - Start of the World City summit with plenary presentation.
 - SmartCityTech meeting with EU participants to get acquainted (SmartCityTech is not only about the collaboration with other continents, but also about collaboration 'intra'-Europe).
- **Tuesday July 10th:**
 - Main conference day on World City Summit (Singapore Water Week, Clean Enviro Summit, SITCE). Participants can freely attend the summits and visit the exhibition.
- **Wednesday July 11th:** matchmaking EU – Singapore.
 - Pitches and presentations from EU companies and Singapore companies.
 - Individual matchmaking between Singapore & EU companies (B2B Match platform of Enterprise Europe Network to facilitate individual matches).
- **Thursday July 12th:**
 - Visits to specific organizations in Singapore (to be scheduled): Test circuit for autonomous vehicle, Biomass central (Gardens by the Bay), Urban redevelopment agency (past and future of Singapore), Block 71 – the start-up site from Singapore.

Budget estimation:

- Flight & hotel: estimation 1.550 Euros (750 Euros flight, 800 Euro hotel 4 nights).
- Conference (details in annex) – visiting the exhibition is free (to be cross checked)/attending conference (2.240 Singapore dollars=ca. 1.300 Euro=admission to WCS, SIWW, CES).
- Matchmaking, site tours & network lunches/diners: estimation 800 Euro.
- Total budget: ca. 2.350 Euro (only exhibition, matchmaking, site tours & network lunches/diners), ca 3.650 (in case participant also wants to attend the conference) booth not included.

SmartCityTech

Urban areas are melting pots of **new opportunities**. These are places where **people meet, live, work and enjoy their spare time**. It's an area where a known past will meet up with an unknown future.

People are eager to adopt services and products which make their life, work, spare time more enjoyable, more efficient. They are eager to adopt **products and services** which make them **more resilient to future**.

Digital solutions can enable those **products and services** but cooperation between policy makers, citizens, technology experts and other stakeholders is required to realize new solutions for citizens in urban areas.

Facilitation is needed to bring **experts from different disciplines** and different regions together and to make them **cooperate on digitally enabled products and services** for urban areas.

Mission

The Smart City Tech partnership has as mission to increase competitiveness of EU companies by supporting the development of digitally enabled solutions for resilient urban areas through the implementation of a joint cooperation agenda.

Cooperation Agenda

- Building a **vibrant and global ecosystem** of companies, policy makers, academia, investors and citizens ready to engage for joint projects.
- Developing a **joint vision** on digital solutions for urban areas which will lead to concentrating available resources on those activities which can create the most impact for urban areas.
- Developing **global innovation capacities** which allows for efficient development of new digital solutions for urban areas.
- **Stimulating active collaboration** between stakeholders on concrete projects leading to added value for all ecosystem stakeholders involved.
- **Mobilizing funding**, either public or private money, as key resource to drive SmartCityTech projects forward.
- **Going beyond Europe** and collaborate on opportunities on other continents.

SmartCityTech partners and contact



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