

## **New York City** March 21-25, 2022

## SmartCityTech Matchmaking Mission



Co-funded by the COSME programme of the European Union

**15:00-15:05 Welcome and introduction to today's program** *The mission's background, locations, sector focus, and delegation.* 

**15:05-15:15 The Opportunities** Why the state of New York and the green building focus?

**15:15-15:25 The Markets** Understand what makes NYC and Ithaca interesting.

**15:25-15:35 The Program** *The mission agenda, the US stakeholders and their challenges.* 

**15:35-15:45 The Commitment** Business Group New York and how to become a part of it.

**15:45-15:50 Dialog and question time** *Ask questions regarding the mission, markets, or stakeholders.* 

15:50 Thank you for today

**KICK-OFF WEBINAR** 

January 12th at 15:00-16:00 CET. Host: Green Hub Denmark, partner in SmartCityTech. Calling all companies within sustainable building management & individual heat and energy supply!

The SmartCityTech Partnership hereby invites you to join our matchmaking mission to New York City and the town of Ithaca.

If you are interested in getting an introduction to the locations, sector focus, challenges and stakeholders, please register for our kick-off webinar. You will also learn how we intend to structure the mission from kick-off to post-mission evaluation.

## <u>REGISTER</u> <u>HERE</u>