Trade mission to Singapore

World Cities Summit 2018

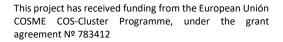## Opportunities for European SmartCityTech companies in Singapore

Save the Date:

8th to 12th of July 2018

World Cities Summit is the biggest event regarding Smart Cities with 21,000 delegates in 2016 and is mainly focusing on policy makers but runs in parallel with the Singapore Waterweek, CleanEnviro Summit and Singapore International Transport Congress.

For more information visit: http://www.worldcitiessummit.com.sg/

Preliminary Program:

Register to the congress through the following link for complimentary access:
https://experiaevents.eventsair.com/css2018/csstr8reg8str8ion/Site/Register

- *Sunday July 8th:*
  - Arrival of the participants.
  - Check in hotel Marina Mandarin. 6 Raffles Boulevard, Marina Square Singapore 039594
  - SmartCityTech Welcome Cocktail @the Hotel (for SCT partners)

- *Monday July 9th:*
  - 7.30 AM Joint Breakfast – alignment on daily activities (5 to 10 min car distance from Marina Mandarin Hotel to Marina Bay Sands Expo and Convention Centre).
  - 8.30 AM Start of the World City summit with plenary presentation.
  - 12.00 PM – 2.00 PM EU Business Avenues in South East Asia Pavilion Networking Reception
    - Location: Basement 2, Sands Expo & Convention Centre
    - List of exhibitors: https://www.eubusinessavenues.com/business-missions/EWT2018/list-of-exhibitors
    - Registration: https://www.eubusinessavenues.com/business-missions/EWT2018/registration
  - 3.00 PM -5.00 PM Smart City Tech meeting. At Marina Mandarin Hotel
    - Align objectives of mission
    - Expected outcome & reports from mission (4 key takeaways)
    - Next steps. Barcelona Smart City Expo World Congress – Collaboration with ACCIO Singapore
  - 7.00 PM Dinner

- *Tuesday July 10th:*
  - 7.30 AM– Joint Breakfast
  - Main conference day on World Cities Summit (Singapore Water Week, Clean Enviro Summit, SITCE- Singapore International Transport Congress and Exhibition). Participants can freely attend the summits and visit the exhibition. (5 to 10 min car distance from Marina Mandarin Hotel to Marina Bay Sands Expo and Convention Centre).
  - 9.00 – 11.00 AM Joint Visit to Pavilions
    - Belgium
    - Denmark
    - EU Business Avenues in Southeast Asia
    - France
    - Germany
    - Singapore
    - Spain
    - USA Department of Commerce
  - 12.30 pm – 3.30 pm Dutch Water and Circular Economy Matchmaking at the City Solutions Singapore Expo 2018
    https://dutch-water-and-circular-economy-matchmaking.b2match.io/signup
    - Venue: Netherlands Pavilion, B1, City Solutions Singapore Expo. Marina Bay Sands Convention Centre.
    - Registration open till 1st of July

- 5.00 PM Visit to French Chamber of Commerce – Presentation on Singapore: overall view of the country. Co-organized by Economic Development Board Singapore (EDB).
  - Location: 541 Orchard Road, #09-01 Liat Towers, Singapore 238881 (15-20 min car distance from Marina bay Sands to French Chamber of commerce).
- 7.30 PM Dinner

- *Wednesday July 11th:*
  - 7.30 AM Joint Breakfast (20 to 30 min car distance from Marina Mandarin Hotel to Fusionopolis Walk, #01-02 South Tower, Solaris).
  - 10.00 AM – 1.00 PM Meeting with IPI and SmartCityTech members.
    - Location: Pinnacle 1 and 2, at 1 Fusionopolis Walk, #01-02 South Tower, Solaris, Singapore 138628.
    - Agenda:
      1. Introduction of the EU and Singapore organizers
      2. Short introduction from EU participants + limited number of pitches (5 to 6) to give examples of tech competences and expertise
      3. Short introduction from Singapore participants + short reference to their interest in doing business with the EU
      4. Q&A specific to the pitches by the EU participants
      5. Networking F&B
  - 2.00 PM – 4.00 PM Pitches and presentations from delegation of Bilbao and Smart City Tech members. Presentation of Zorrotzaure project by delegation of Bilbao. http://www.zorrotzaurre.com/en/
    - Location: Marina Sands Convention Centre- sala: Lotus 4C Lounge (20-30 min car distance from Fusionopolis walk to Marina Bay Sands)
    - Contact Person: Gotzone Sagardui, the Coordinating Councillor for the Mayor's Office, Economic Development and Good Government at Bilbao City Council.
    - Agenda:
      1. Presenting SmartCityTech, more or less 20'. Each cluster can present their association, 5' per cluster.
      2. Presentation of the Zorrotzaurre project by the Bilbao delegation in the same room.
  - 6.00 PM – 8.00 PM Antwerp night. Cocktail and beverages with public and private sector assistants coming from Europe and Singapore.
    - Location: Pan Pacific Hotel. (1-minute walking distance from Marina Mandarin hotel)

- *Thursday July 12th:*
  - 7.30 AM Joint Breakfast
  - Site visits to specific organizations in Singapore:
    - **9.30am-11-30am** - Centre of Excellence for Testing & Research of AVs - NTU (CETRAN). The visit includes presentations and a visit to the test centre. http://erian.ntu.edu.sg/Programmes/IRP/FMSs/Pages/Centre-of-Excellence-for-Testing-Research-of-AVs-NTU-CETRAN.aspx
      Location: Cleantech Heights, Singapore (30-40 minutes car distance from Marina Mandarin hotel to CETRAN)
      Contact Person from CETRAN: Niels de Boer

- **2pm- 4pm** - Eon Reality. The visit includes demos regarding urban solutions and Smart city technologies. https://www.eonreality.com/offices/singapore/
Location: 21 Biopolis Road, #03-28, Nucleos, Singapur 138567 (20-30 minutes car distance from CETRAN to Eon Reality).
Contact person from Eon Reality: Akkireddy Challa

Budget estimation:

- Flight & hotel: estimation 1.550 Euros (750 Euros flight, 800 Euro hotel 4 nights). Proposed hotel:

  o MARINA MANDARIN: approximate price per night 180 €.
  http://www.meritushotels.com/marina-mandarin-singapore/index.html

- Conference (details in annex) – visiting the exhibition is free/attending conference (2.240 Singapore dollars=ca. 1.300 Euro=admission to WCS, SIWW, CES).
- Site tours & network lunches/diners: estimation 800 Euro.
- Total budget: ca. 2.350 Euro (only exhibition, site tours & network lunches/diners), ca 3.650 (in case participant also wants to attend the conference business tracks) booth not included.

SmartCityTech

Urban areas are melting pots of **new opportunities**. These are places where **people meet, live, work and enjoy their spare time**. It's an area where a known past will meet up with an unknown future.

People are eager to adopt services and products which make their life, work, spare time more enjoyable, more efficient. They are eager to adopt **products and services** which make them **more resilient to future.**

Digital solutions can enable those products and services but cooperation between policy makers, citizens, technology experts and other stakeholders is required to realize new solutions for citizens in urban areas.

Facilitation is needed to bring **experts from different disciplines** and different regions together and to make them **cooperate on digitally enabled products and services** for urban areas.

Mission

The Smart City Tech partnership has as mission to increase competitiveness of EU companies by supporting the development of digitally enabled solutions for resilient urban areas through the implementation of a joint cooperation agenda.

Cooperation Agenda

- Building a **vibrant and global ecosystem** of companies, policy makers, academia, investors and citizens ready to engage for joint projects.

- Developing a **joint vision** on digital solutions for urban areas which will lead to concentrating available resources on those activities which can create the most impact for urban areas.

- Developing **global innovation capacities** which allows for efficient development of new digital solutions for urban areas.

- **Stimulating active collaboration** between stakeholders on concrete projects leading to added value for all ecosystem stakeholders involved.

- **Mobilizing funding**, either public or private money, as key resource to drive SmartCityTech projects forward.

- **Going beyond Europe** and collaborate on opportunities on other continents.

SmartCityTech partners and contact

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