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LEARN AND CONNECT WITH STARTUPS ON A GLOBAL SCALE

The new worldwide StartmeupHK Salons event programme is here!

Are you ready to learn from leading Hong Kong and global startups? Join us at our six FREE virtual Salons for in-depth discussions on challenges and opportunities facing startups in a post-covid economy. Immerse yourself online and connect with global leaders through our panel discussions, from locations including **North America, South America, Europe, the Middle East, India, ASEAN and the Greater Bay Area.**

Our StartmeupHK Salons panellists will bring you the latest industry developments and showcase how they have achieved entrepreneurial success. Each of the Salons will have three panels discussing key focus areas including: how startups can grow their business in Hong Kong and across the region; trends in investor market targeting and funding opportunities in a post-pandemic economy; case study sharing in corporate innovation; and new opportunities in the GBA.

The Salons are FREE. Join us and learn about the growing array of opportunities startups have in Hong Kong and hear from global thought leaders who have adapted and innovated during these unprecedented times.

The Salons will run throughout April to June 2021. Don't miss out on these important conversations.

[MORE INFO AND REGISTRATION HERE](#)

Note: Panels may vary at each of the StartmeupHK Salons. Visit [here](#) for more detailed agenda.

ASEAN

29.04.21

EUROPE

04.05.21

N. AMERICA

05.05.21

**GREATER BAY
AREA, CHINA**

11.05.21

**MIDDLE EAST
& INDIA**

03.06.21

S. AMERICA

10.06.21

MAIN PANELS AT EACH SALON



Startup Panel

What are Hong Kong's unique strengths in supporting a startup ecosystem? The **Startup Panel** showcases successful startups that have either set up business in Hong Kong or moved to the SAR as a base for expansion across the region and into China. Join us as global panel members talk from personal experience about setting up operations in the SAR and expectations of market developments in the region during the coming months.

Investor Panel

What is the global impact of COVID-19 on the venture capital market? Find out more during the **Investor Panel**, where we will address the challenges faced by the venture capital community as funding rates slowed during 2020. Learn from panellists from various backgrounds who will explore the recent signs of a return to normality and discuss changes to the investor market, new trends in startup fundraising and the kind of investment opportunities that venture capitals are looking for in a post-pandemic economy.



Corporate Panel

What are the biggest challenges for Corporates to keep innovating? Join us to learn as the **Corporate Panel** address the growing impact of technology and the need to ride a wave of innovation by building closer relationships with startups as well as rolling out in-house digitisation programmes. Panellists will also address the growing importance of social responsibility as it is a watchword obliging companies to pursue Environmental, Social and Governance (ESG) policies that match global standards.

Greater Bay Area Panel

How can Hong Kong's unique strengths in supporting a startup ecosystem be applied to businesses based in the **Greater Bay Area**? Learn from global leaders on how a growing array of opportunities for startups are based in the SAR to access mainland markets, and how companies in the GBA can raise funding and better target new markets overseas.

Discussions on the current rapid rate of transformation of the GBA markets and infrastructure means that there is a wealth of insight that will be shared by panel members to illuminate new business opportunities.



MAKE SURE TO BOOK YOUR FREE SPOT!

REGISTER NOW

SALONS ORGANISERS

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